

CURRICULUM VITAE AND LIST OF PUBLICATIONS

• **Personal Details**

Yoav Bar Anan

School of Psychological Sciences  
Tel-Aviv University  
Israel, 69978  
E-mail: [baranan@tauex.tau.ac.il](mailto:baranan@tauex.tau.ac.il)

• **Education**

B.A. 2001-2004, Tel-Aviv University, Psychology and Film & Television

M.A. 2004-2005, Tel-Aviv University, Psychology

Advisor: Nira Liberman

Title of thesis: The Association Between Psychological Distance and Construal Level: An Implicit Associations Test

Ph.D. 2006-2009, University of Virginia, Psychology

Advisor: Timothy D. Wilson

Title of thesis: Post-Priming Confabulation: Self-Attribution of Goal Pursuit to the Wrong Reasons

• **Employment History**

2023-2024: Visiting Professor, London Business School

2021-Present: Full Professor, Tel-Aviv University

2018-2021: Associate Professor, Tel-Aviv University

2015-2016: Visiting Professor, New-York University

2012-2018: Senior Lecturer, Ben Gurion University of the Negev

2009-2011: Lecturer, Ben Gurion University of the Negev

• **Other professional activities**

**Associate Editor**

2021 - 2023 Social Psychological and Personality Science

**Editorial board member**

2018-present Social Psychological Bulletin

2018-present Social Cognition

2019-2021 Social Psychological and Personality Science

**Ad hoc reviewer**

Acta Psychologica

Behavior Research Methods

British Journal of Social Psychology

Cognition & Emotion

Communication Methods and Measures

Consciousness and Cognition

Current Directions in Psychological Science

Developmental Review

Emotion

European Journal of Social Psychology

Experimental Psychology

International Journal of Psychology

Journal of Broadcasting & Electronic Media  
Journal of Individual Differences  
Journal of Experimental Psychology: General  
Journal of Experimental Psychology: Learning, Memory, and Cognition  
Journal of Experimental Social Psychology  
Journal of Personality  
Journal of Personality Assessment  
Journal of Personality and Social Psychology  
Journal of Relationships Research  
Journal of Traumatic Stress  
Media Psychology  
Organizational Behavior and Human Decision Processes  
Psychonomic Bulletin & Review  
PLOS ONE  
Perspectives on Psychological Science  
Personality and Social Psychology Bulletin  
Personality and Social Psychology Review  
Psychological Science  
Quarterly Journal of Experimental Psychology  
Rehabilitation Psychology  
Social Cognition  
Social Psychology  
Social Psychological and Personality Science

**Grant committee member**

2011, 2012, 2015, 2018, 2022 Committee Coordinator, Israeli Science Foundation  
2017 Committee Coordinator, Israel-United States Bi-national Science Foundation.

**Grant reviewer**

*Israeli Science Foundation (ISF)*  
*The United States-Israel Binational Science (BSF)*  
*National Science Foundation (NSF [USA])*  
*Research Foundation - Flanders (FWO)*  
*Austrian Science Foundation (FWF)*

**• Awards, Citations, Honors, Fellowships**

2006-2009 - University of Virginia - Presidential Graduate Fellowship  
2008 – Society of Personality and Social Psychology - Travel Award  
2009 - University of Virginia - University Award for Excellence in Scholarship  
2010-2013 - Israel Council for Higher Education - Alon fellowship,

**• Scientific Publications**

**For the most recent list of publications and their electronic copies:**

<https://www.tau.ac.il/~baranan/papers.html>

Number of citations: 6,665 (Google Scholar)

h-index: 29 (Google Scholar)

Number of published articles: 56

**Refereed articles and refereed letters in scientific journals**

Nudler, Y., Moran, T., & Bar-Anan, Y. (in press). An assimilative effect of stimulus co-occurrence on evaluation despite contrasting relational information. *Personality and Social Psychology Bulletin*.

Shechter, A., Navon, M., & Bar-Anan, Y. (2024). The effect of practice on automatic evaluation: A registered replication. *Journal of Experimental Social Psychology, 111*, 104587.

Bar-Anan, Y., & Hershman, R. (2024). Using facial expressions instead of response keys in the implicit association test. *Behavior Research Methods, 56*, 468-484.

Navon, M., & Bar-Anan, Y. (2023). Is the automatic evaluation of individual group members inherently biased by their group membership? *Journal of Experimental Social Psychology, 108*, 104491.

Moran, T., Nudler Y., & Bar-Anan, Y. (2023). Evaluative Conditioning: Past, Present, and Future. *Annual Review of Psychology, 74*, 14.1-14.25.

Zitelny, H., Dror, T., Altman, S., & Bar-Anan, Y. (2022). The relation between gender identity and well-being. *Personality and Social Psychology Bulletin, 48*, 495-515.

Axt, J. R., Feng, T. Y., & Bar-Anan, Y. (2021). The good and the bad: Are some attribute words better than others in the Implicit Association Test? *Behavior Research Methods, 53*, 2512-2527.

Navon, M., Shechter, A., & Bar-Anan, Y. (2021). The effect of group membership and individuating information on automatic and deliberate evaluation of well-known people. *Journal of Personality and Social Psychology, 121*, 498-523.

Bareket, O., Shnabel, N., Kende, A., Knab, N., & Bar-Anan, Y. (2021). Need some help, honey? Dependency-oriented helping relations between women and men in the domestic sphere. *Journal of Personality and Social Psychology, 120*, 1175-1203.

Vianello, M., & Bar-Anan, Y. (2021). Can the Implicit Association Test measure automatic judgment? The validation continues. *Perspectives on Psychological Science, 16*, 415-421.

Moran, T., Dror, T., & Bar-Anan, Y. (2020). Testing the judgment-related account for the extinction of evaluative conditioning. *Cognition and Emotion, 34*, 1690-1703.

Stefanutti, L., Robusto, E., Vianello, M., Anselmi, P., Dalla Rosa, A., & Bar-Anan, Y. (2020). Does discrimination beat association in the IAT? The discrimination-association model reconceived. *Behavior Research Methods 52*, 1640–1656.

Axt, J.R., Bar-Anan, Y. & Vianello, M. (2020). The relation between evaluation and racial categorization of emotional faces. *Social Psychological and Personality Science, 11*, 196-206.

Moran, T., & Bar-Anan, Y. (2020). The effect of co-occurrence and relational information on speeded evaluation. *Cognition and Emotion, 34*, 144-155.

Ecker, Y., & Bar-Anan, Y. (2019). The misattributing personality: The relationship between priming in the affect misattribution procedure, need for closure, and body awareness. *Social Cognition, 37*, 499-515.

Ecker, Y., & Bar-Anan, Y. (2019). Sensory preconditioning of evaluation requires accurate memory of the co-occurrence between the neutral stimuli. *Journal of Experimental Social Psychology, 85*, 1-10, 103886.

Ecker, Y., & Bar-Anan, Y. (2019). Conceptual overlap between stimuli increases misattribution of internal experience. *Journal of Experimental Social Psychology, 83*, 1-10.

Ecker, Y., & Bar-Anan, Y. (2019). Applicability increases the effect of misattribution on judgment. *Cognition and Emotion, 33*, 709-721.

Stroch, H., Nussinson, R., Mentser, S., & Bar-Anan, Y. (2019). "Heavy of mouth" and "heavy of tongue": Weight as a conceptual metaphor of disability. *Metaphor and Symbol, 34*, 197-208.

Nussinson, R., Elias, Y., Mentser, S., Bar-Anan, Y., & Gronau, N. (2019). Bi-directional effects of stimulus vertical position and construal level. *Social Psychology, 50*, 162-173.

Axt, J. R., Moran, T., & Bar-Anan, Y. (2018). Simultaneous ingroup and outgroup favoritism in implicit social cognition. *Journal of Experimental Social Psychology, 79*, 275-289.

Bar-Anan, Y., & Moran, T. (2018). Simple first: A skeleton for an evaluative learning model. *Social Psychological Bulletin, 13*(3). e28761.

Bar-Anan, Y., & Balas, R. (2018). Why does co-occurrence change evaluation? Introduction to a special issue on evaluative conditioning. *Social Psychological Bulletin, 13*(3), e29154.

Moran, T., & Bar-Anan, Y. (2018). How actions change liking: The effect of an action's outcome on the evaluation of the action's object. *Journal of Experimental Psychology: General, 147*, 1597-1618

Bar-Anan, Y., & Vianello, M. (2018). A multi-method multi-trait test of the dual-attitude perspective. *Journal of Experimental Psychology: General, 147*, 1264-1272.

Elran-Barak, R. & Bar-Anan, Y. (2018). Implicit and explicit anti-fat bias: The role of weight-related attitudes and beliefs. *Social Science & Medicine, 204*, 117-224.

Zitelny, H., Shalom, M., & Bar-Anan, Y. (2017). What is the implicit gender-science stereotype? Exploring correlations between the gender-science IAT and self-report measures. *Social Psychological and Personality Science, 8*, 719-735.

Moran, T., Bar-Anan, Y., & Nosek, B. A. (2017). The effect of the validity of co-occurrence on automatic and deliberate evaluation. *European Journal of Social Psychology, 47*, 708-723.

Moran, T., Bar-Anan, Y., & Nosek, B. A. (2016). The assimilative effect of co-occurrence on evaluation above and beyond the effect of relational qualifiers. *Social Cognition, 34*, 343-356.

Shnabel, N., Bar-Anan, Y., Kende, A., Bareket, O., & Lazar, Y. (2016). Help to perpetuate traditional gender roles: Benevolent sexism increases engagement in dependency-oriented cross-gender helping. *Journal of Personality and Social Psychology, 110*. 55-75.

Moran, T., Bar-Anan, Y., & Nosek, B. A. (2015). Processing goals moderate the effect of co-occurrence on automatic evaluation. *Journal of Experimental Social Psychology, 60*, 157-162.

Netzer L., Igra L., Bar-Anan, Y., & Tamir, M. (2015). When bad emotions seem better: Experience changes the automatic evaluation of anger. *Social Psychological and Personality Science, 6*, 797-804.

Nosek, B. A., Bar-Anan, Y., Sriram, N., Axt, J. R., & Greenwald, A. G. (2014). Understanding and using the Brief Implicit Association Test: Recommended Scoring Procedures. *PLoS ONE 9(12): e110938*.

Bar-Anan, Y., & Nosek, B. A. (2014). A comparative investigation of seven indirect attitude measures. *Behavior Research Methods, 46*, 668-688.

Bar-Anan, Y., & Amzaleg-David, E. (2014). The effect of evaluation on co-occurrence memory judgment. *Cognition and Emotion, 28*, 1030-1046.

Marini, M., Sriram, N., Schnabel, K., Maliszewski, N., Devos, T., Ekehammar, B., Wiers, R., Cai, H., Somogyi, M., Shiomura, K., Schnall, S., Neto, F., Bar-Anan, Y., Vianello, M., Ayala, A., Dorantes, G., Park, J., Kesebir, S., Pereira, A., Tulbure, B., Ortner, T., Stepanikova, I., Greenwald, A. G., & Nosek, B. A. (2013). Overweight people have low levels of implicit weight bias, but overweight nations have high levels of implicit weight bias. *PLoS ONE 8 (12): e83543*.

Ma, D. S., Correll, J., Wittenbrink, B., Bar-Anan, Y., Sriram, N., & Nosek, B. A. (2013). When fatigue turns deadly: The association between fatigue and racial bias in the decision to shoot. *Basic and Applied Social Psychology, 35*, 515-524.

Moran, T., & Bar-Anan, Y. (2013). The effect of object-valence relations on automatic evaluation. *Cognition and Emotion, 27*, 743-752.

Rahamim, O., Bar-Anan, Y., Shahar, G., & Meiran, N. (2013). Task switching methodology: A platform for indirect measures of evaluation and evaluative personality processes. *Zeitschrift für Psychologie, 221*, 15-22.

Bar-Anan, Y., & Dahan, N. (2013). The effect of comparative context on evaluative conditioning. *Cognition and Emotion, 27*, 367-375.

Nosek, B. A., & Bar-Anan, Y. (2012). Scientific communication is changing and scientists should lead the way. *Psychological Inquiry, 23*, 308-314.

Nosek, B. A., & Bar-Anan, Y. (2012). Scientific utopia: I. Opening scientific communication. *Psychological Inquiry, 23*, 1217-243.

Bar-Anan, Y., & Nosek, B. A. (2012). Reporting intentional rating of the primes predicts priming effects in the affective misattribution procedure. *Personality and Social Psychology Bulletin, 38*, 1193-1207.

Bar-Anan, Y., Wilson, T. D., & Hassin, R. R. (2010). Post-priming confabulation causes erroneous self-knowledge. *Journal of Experimental Social Psychology, 46*, 884-894.

Bar-Anan, Y. (2010). Strategic modification of the evaluative priming effect does not reduce its sensitivity to uncontrolled evaluations. *Journal of Experimental Social Psychology*, *46*, 1101-1104.

Bar-Anan, Y., De Houwer, J., & Nosek, B. A. (2010). Evaluative conditioning and conscious knowledge of contingencies: A correlational investigation with large samples. *Quarterly Journal of Experimental Psychology*, *63*, 2313-2335.

Huntsinger, J., Clore, G., & Bar-Anan, Y. (2010). Mood and global-local focus: Priming a local focus reverses the link between mood and global-local processing. *Emotion*, *10*, 722-726.

Greenwald, A. G., Smith, C. T., Sriram, N., Bar-Anan, Y., & Nosek, B. A. (2009). Race attitude measures predicted vote in the 2008 U. S. presidential election. *Analysis of Social Issues and Public Policy*, *9*, 241-253.

Nosek, B. A., Smyth, F. L., Sriram, N., Lindner, N. M., Devos, T., Ayala, A., Bar-Anan, Y., Bergh, R., Cai, H., Gonsalkorale, K., Kesebir, S., Maliszewski, N., Neto, F., Olli, E., Park, J., Schnabel, K., Shiomura, K., Tulbure, B., Wiers, R. W., Somogyi, M., Akrami, N., Ekehammar, B., Vianello, M., Banaji, M. R., & Greenwald, A. G. (2009). National differences in gender-science stereotypes predict national sex differences in science and math achievement. *Proceedings of the National Academy of Sciences*, *106*, 10593-10597.

Bar-Anan, Y., Nosek, B. A., & Vianello, M. (2009). The sorting paired features task: A measure of association strengths. *Experimental Psychology*, *56*, 329-343.

Bar-Anan, Y., Wilson, T. D., & Gilbert, D. T. (2009). The feeling of uncertainty intensifies affective reactions. *Emotion*, *9*, 123-127.

Wilson, T. D., & Bar-Anan, Y. (2008). The unseen mind. *Science*, *321*, 1046-1047.

Lamy D., Bar-Anan, Y., & Egeth, H. E., (2008). The role of within dimension singleton priming in visual search. *Journal of Experimental Psychology: Human Perception and Performance*, *34*, 268-285.

Bar-Anan, Y., Liberman N., Trope, Y., & Algom, D. (2007). The automatic processing of psychological distance: Evidence from a Stroop task. *Journal of Experimental Psychology: General*, *136*, 610-622.

Bar-Anan, Y., Liberman N., & Trope, Y. (2006). The association between psychological distance and construal level: Evidence from an implicit association test. *Journal of Experimental Psychology: General*, *135*, 609-622.

Lamy D., Bar-Anan, Y., Egeth, H. E., & Carmel, T. (2006). Effects of top-down guidance and singleton priming on visual search. *Psychonomic Bulletin & Review*, *13*, 287-293.

#### • Lectures and Presentations at Meetings and Invited Seminars

Invited plenary lectures at conferences/meetings

2007. "Confabulation and Self-Knowledge". Dual Process Theories in Cognitive and Social Psychology Mini Conference, Charlottesville, USA.
2008. "Measures of Implicit Attitudes". NCA Summer Conference on Methods and Measures. University of Maryland, USA.
2011. "Attitude Formation toward Starters versus Stoppers". Young Israeli Social Psychologists Meeting. Ben-Gurion University, Israel.
2011. "Goal priming can distort self-knowledge formation". European Association of Social Psychology General Meeting. Stockholm, Sweden.
2012. "The Influence of Gender-Science Implicit Stereotypes on Women's Career Decisions". Conference on Women in Science: The Challenge of Progress in Academia. The Open University, Israel.
2014. "Why does evaluative conditioning exist? A framework for investigating changes in evaluative response after stimuli co-occurrence". Evaluative Conditioning: Methodological and Theoretical Advancement. International Expert Meeting. Tübingen, Germany.
2017. "Toward new norms in empirical research? A journey to the future of dystopic and utopic realities". The Future of Israeli Psychology. Bar-Ilan, Israel.
2017. "Evaluation change in reinforcement learning". European Association of Social Psychology General Meeting. Granada, Spain.
- 2018 "Further research is needed: Changing common perceptions about indirect measures". Improving the Utility of Indirect Measures. Ghent, Belgium.
- 2019 "Investigating social cognition over the Internet: Some examples from the first 20,000,000 study sessions". Scaling Cognitive science. Princeton, USA.
- 2023 "Yes, Dual". Society of Personality and Social Psychology. Annual conference, Atlanta, GA, USA.

#### Seminar presentations at universities and institutions

2010. "It seems controlled but it is not, it seems uncontrolled but is it? Investigating awareness and control in evaluative processes". Invited Lecture. Hebrew University of Jerusalem.
2010. "It seems controlled but it is not, it seems uncontrolled but is it? Attitudinal processes and the question of control". Invited Lecture. Tel-Aviv University.
2013. "Co-occurrence and relation as the building blocks of evaluative learning". Invited Lecture. Bar-Ilan University.
2013. "Co-occurrence and relation as the building blocks of evaluative learning". Invited Lecture. Hebrew University of Jerusalem.
2013. "Co-occurrence and relation as the building blocks of evaluative learning". Invited Lecture. Haifa University.
2015. "What Kind of Information Influences Automatic and Deliberate Evaluation?" Invited Lecture. New-York University.
2017. "Association First: Make Associations Great Again". Invited Lecture. The Open University.
2017. "Association First: Make Associations Great Again". Invited Lecture. The Hebrew University of Jerusalem.
2017. "From automatic judgment to deliberate judgment and beyond". Invited Lecture. Tel-Aviv University.
2017. "From automatic judgment to deliberate judgment and beyond". Invited Lecture. The interdisciplinary center Hertzelia.
2021. "Is there any validity to dual-process models in social judgment research?". Invited Lecture. Marketing (Business School), Tel-Aviv University.
- 2023 "Duality in the judgment of individual members of disliked groups". Invited Lecture. University of Nottingham, UK.

**• Research Grants**

2007 McClelland Center Dissertation Research Grant. Goals and self-knowledge. Period: 2007. Total amount: **\$9,000**.

2010-2013 Marie Curie Reintegration Grant. Effects of different learning experiences on automatic evaluative processes; Period: 2010-2013. Annual amount: €25,000; Total amount: **€100,000**.

2010-2011 The Israeli Science Foundation. Research equipment support. Period: 2010-2011. Total amount: **\$55,000**.

2010-2013 The Israeli Science Foundation. Detachment in goal pursuit: What impedes attribution of means to goals? Period: 2010-2013. Annual amount: \$35,000; Total amount: **\$140,000**.

2013-2014 Project Implicit: Establishing a Project Implicit core lab at Ben-Gurion University. Period: 2013-2014. **\$70,040**.

2014-2015 Project Implicit: Maintaining a Project Implicit core lab at Ben-Gurion University. Period: 2014-2015. **\$122,000**.

2015-2019 U.S.-Israel Binational Science Foundation. How evaluative associations influence evaluation: From formation to judgment. Joint with Brian Nosek. Annual amount: \$46,200; Total amount: **\$184,800**.

2015-2016 Project Implicit: Maintaining a Project Implicit core lab at Ben-Gurion University. Period: 2015-2016. **\$114,137**.

2016-2021 The Israeli Science Foundation. Bivalent mental associations: Formation and evaluative effects; Period: 2016-2021. Annual amount: \$48,370; Total amount: **\$241,850**.

2016-2017 Project Implicit Developing new methods and tools for social cognition research. Period: 2016-2017. **\$92,880**.

2018-2019 Project Implicit: Developing new methods and tools for social cognition research. Period: 2018-2019. **\$64,476**.

2019-2020 Project Implicit: Developing new methods and tools for social cognition research. Period: 2019-2020. **\$69,077**.

2020-2021 Project Implicit: Developing new methods and tools for social cognition research. Period: 2019-2020. **\$90,720**.

2021-2022 Project Implicit: Developing new methods and tools for social cognition research. Period: 2019-2020. **\$29,085**.

2021-2026 The Israeli Science Foundation. The assimilative effect of mere object-attribute links on judgment. Annual amount: \$70,820; Total amount: **\$354,100**.