

**CURRICULUM VITAE**

**Personal**

Date and place of birth: 1934, Melbourne, Australia.  
Immigrated to Israel: 1952.  
Military service: Israel Defence Forces,  
regular 1952-54  
reserves 1954-88.  
Marital Status: Married, two children.  
Home Address: 75 Shivtei Israel St.  
Ramat Hasharon 47252  
Israel  
Telephones: Home: +972-3-5494018, Cellular: +972-0544-811493  
Office: +972-3-6406343  
Fax: +972-3-5404378  
e-mail: eindor@tau.ac.il  
URL: <http://www.tau.ac.il/~eindor/eindorp.html>

**Education**

<u>Period</u>	<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Date</u>
1954-57	Hebrew University of Jerusalem	Economics	B.A.	1957
1957-60	Hebrew University of Jerusalem	Business Administration.	Diploma	1960
1967-71	Carnegie-Mellon University	Industrial Administration	M.Sc. Ph.D.	1970 1971

Doctoral dissertation: "Elements of a Theory of Visual Information Processing."  
Herbert A. Simon, supervisor.

### Academic Posts Held

1970-71	University of Pittsburgh	Graduate School of Business	Instructor
1971-73	Hebrew University	Business Administration	Lecturer
1973-77	Tel-Aviv University	Faculty of Management	Lecturer
1977-82	- " -	- " -	Senior Lecturer
1982-88	- " -	- " -	Associate Professor
1988-2002	- " -	- " -	Professor
2003-date	- " -	- " -	Professor Emeritus
1974	Cornell University	GSBPA	Visiting Professor
1978-80	Naval Postgraduate School	Administrative & Policy Sciences	Adjunct Professor
6.81-9.81	- " -	- " -	- " -
6.82-9.82	- " -	- " -	- " -
8.83-9.83	- " -	- " -	- " -
7.85-8.85	New York University	Computer Applications	Adjunct Professor
7.84-1.85	- " -	- " -	- " - - " -
1987	Claremont Graduate School	Information Science	Visiting Professor
1989	University of Capetown	Graduate School of Business Administration	Visiting Professor
1990-91	New York University	Information Systems	Visiting Professor
1992	Claremont Graduate School	Information Science	Visiting Professor
1995-6	Claremont Graduate School	Information Science	Professor and Program Chair
1997	Claremont Graduate School	Information Science	Professor and Program Chair
2000	National University of Singapore	Information Systems	Visiting Professor
2003	City University of Hong Kong	Information Systems	Visiting Professor
2005	ESSEC Business School Paris, France	Information Systems	Visiting Professor

## **Academic Administration**

- 1977 Chair, Committee to Examine the Program for EDP Development in the Registrar's Office
- 1980-86 Chair Information Systems Program, Faculty of Management
- 1983-85 Chair, Logistics Information System Steering Committee  
Member, University Executive Computer Committee
- 1984-87 Member, University Publications Committee
- 1987-90 Chair, Doctoral Program Committee, Faculty of Management
- 1987-88 Chair, Committee to Examine Faculty Administration: Faculties of Exact Sciences, Medicine, Life Sciences, and Engineering.
- 1988-92 Member Ramniceanu Prize Committee
- 1990 Inspector of Student Council Elections
- 1992-95 Director, Marcel and Annie Adams Institute for Business Management Information Systems
- 1992-96 Member, University Computer Committee
- 1994-96 Member, University Doctoral Studies Committee
- 1994-date Member, Academic Council, The Academic College of Tel-Aviv-Yaffo
- 1995-96 Member, Promotions and Tenure Committee, Faculty of Management
- 1998-99 “ “ “ “ “ “ “ “ “
- 1995-96 Chair, Program in Information Science, Claremont Graduate School
- 1996-99 Chair, Admissions Committee, Faculty of Management
- 1997 Chair, Program in Information Science, Claremont Graduate School
- 1997-1999 Director, Marcel and Annie Adams Institute for Business Management Information Systems
- 1997-99 Member, University Admissions Committee
- 1998 Chair, Council of Higher Education Committee to consider accreditation of Shenkar College of Textile Technology and Fashion to grant the Degree of Bachelor of Technology in Industrial Computing. Appointed by the Minister of Education.
- 1999 Chair, Council of Higher Education Committee to consider accreditation of the College for Technological Education to grant the Degree of Bachelor of Education in Computers and Information Technology. Appointed by the Minister of Education.
- 1999-2001 Chair, Oversight Committee of joint Program in Electrical and Electronic Engineering and Computer Science, Tel-Aviv University
- 2000 Opinion for Council of Higher Education on Proposal by The Faculty of Engineering Sciences, Ben Gurion University of the Negev, to offer a program of studies leading to a B.Sc. in Information System Engineering.

### **Academic Administration (cont.)**

- 2000 Chair, Council of Higher Education Committee to consider accreditation of the College Levinsky Teacher's College to grant the Degree of Bachelor of Education in Computers and Information Technology. Appointed by the Minister of Education.
- 2001 Evaluation for Council of Higher Education on Proposal by the Open University to open an undergraduate program in Information Systems Engineering.
- 2001 Chair, Council of Higher Education Committee to consider permission for the Arab Education College in Israel to open a program leading to the Degree of Bachelor of Education in Computers. Appointed by the Minister of Education.
- 2001 Member, Council of Higher Education Committee to consider permission for the Lifschitz Religious Academic Education College to open a program leading to the Degree of Bachelor of Education in Mathematics and Computers. Appointed by the Minister of Education.
- 2003 Member, Committee of Judea and Samaria Council of Higher Education to consider permission for the Judea and Samaria College to open a program leading to the Degree of Bachelor of Science in Industrial Engineering and Management. Appointed by the Judea and Samaria Council of Higher Education
- 2003 Member of Council of Higher Education Committee to consider permission for the Technological Engineering Colleges to grant B.Sc. degrees in programs of Information System Engineering. Appointed by the Chair, Committee on Technological Colleges.
- . Jordan Valley Academic College  
Braude ORT College, Carmiel

2004-date Chair, Supreme Academic Council, College for Technology Education, Tel-Aviv

### **Professional Experience and Major Consulting**

<u>Period(s)</u>	<u>Institution</u>	<u>Department</u>	<u>Rank/Function</u>
1959-61	Ministry of Finance, Israel	Economist	Foreign Exchange
1961-67	I.B.M. (Israel)	Sales	Sales Representative
1971-72	IBM (Israel)		Consultant
1972-76	Israel Ministry of Defence		Consultant
1974	Taylor Wines—Hammondsport, NY		Consultant
1979-80	Naval Personnel Research and Development Center—San Diego		Consultant
1980, 1984	Nesher Ltd.		Consultant
1981, 1986	National Insurance Institute		Consultant
1982-86	MALAM Systems		Consultant

### **Professional Experience and Major Consulting (cont.)**

1983-85	Israel Management Center	Consultant
1990-2000	Hapoalim Capital Markets and Investments Ltd.	Board of Directors Director
1992,1994	Osem Food Industries	Consultant
1995	IBM (Israel) Ltd.	Consultant
1999	The Millennium Forum	Consultative Committee Member

### **Membership and Activity in Professional Societies**

1968-date	Association for Computing Machinery
1970-date	The Institute of Management Sciences
1975-date	Information Processing Association of Israel Council Member, 1983-86 — " — 1998
1980-date	IEEE Computer Society
1983-date	The American Association for Artificial Intelligence
1987-1995	The Society for Management Information Systems Board Member, 1992-1995.
1994-date	Association for Information Systems Member, Organizing Committee - 1994 Chair, Nominating Committee for first elections -1994 Member, Publications Committee, 1994-date. Council Member - Europe, Africa, and Middle-East - 1996-98. President-Elect – 2001-2002. President – 2002-2003 Past-President – 2003-2004
1995-date	Association for Information Systems – Israel Chapter Founder and Chair

### Active Participation in Scientific Meetings

- 1977 TIMS XXIII, International Meeting, Athens, Greece.  
Panel member: "Critical Assessment of MIS Performance Evaluation."
- 1977 National Data Processing Conference, Jerusalem, Israel.  
Member organizing committee.
- 1980 TIMS/ORSA National Meeting, Washington, D.C.  
Organizer and co-chair, invited session on "MIS and Organizational Design."
- 1982 National Data Processing Conference, Jerusalem, Israel.  
Conference chair.  
Chair, session on "Technological Advances in Computers."
- 1983 National Data Processing Conference, Jerusalem, Israel.  
Member, Program Committee.  
Chair, session on "Heuristic Systems."
- 1984 Industrial Engineering and Management Conference, Tel-Aviv, Israel  
Chair, session on "Information Systems."  
The 4th Jerusalem Conference on Information Technology, Jerusalem, Israel  
Member Organizing Committee  
Co-chair, session on "Information Systems."
- 1985 IFIP TC-6. First International Conference on Communications in the ISDN Era. Herzliya, Israel.  
Member organizing committee.
- 1985 National Data Processing Conference, Jerusalem, Israel.  
Member IPA Prize Committee.
- 1987 Second International Conference on Computers and Applications. Beijing.  
Chair, session on "Artificial Intelligence."
- 1988 First International Conference on Information Resource Management. Amsterdam, The Netherlands.  
Member program committee.  
Workshop on Hebrew Computational Linguistics. National Council for Research and Development, Jerusalem.  
Session Chair  
Cognitive Symposium III, "Text and Context", Tel-Aviv, Israel.  
Symposium Co-Chair, Session chair

### **Active Participation in Scientific Meetings (cont.)**

- 1988 National Data Processing Conference, Tel-Aviv, Israel.  
Chair, IPA Prize Committee.  
Ninth International Conference on Information Systems. Minneapolis,  
(Nov.-Dec. 1988)  
Doctoral Consortium Faculty.
- 1989 International Conference on Artificial Intelligence in Industry and  
Government, November 23-25, 1989, Hyderabad, India.  
Chair, session on "Project Management".
- 1990 CompEuro 90 International Computer Conference. Tel-Aviv.  
Member Program Committee  
Chair, session on "Software Development Management"
- 1990 International Conference on Information Systems, Copenhagen.  
National Liaison.
- 1991 National Conference on Data Processing. Jerusalem.  
Chair, session on "Expert and Support Systems."
- 1991 Twelfth International Conference on Information Systems. New York.  
Discussant, session on "Teaching by the Case Method: Two Technological  
Innovations."
- 1992 Sixth Israel Conference on Computer System Engineering and Software Engineering.  
Herzliya.  
Member Program Committee.  
Israel-Italy Symposium on Artificial Intelligence. Jerusalem.  
Israel Chair.
- 1992 Tel-Aviv University. Rector's Symposium: "Computer Futures."  
Academic Coordinator.
- 1993 NGITS 93 - The International Workshop on Next Generation Information  
Technologies and Systems, Haifa Israel  
Panel member: "The Next Generation of Software Engineering"  
Session Chair: "Database in NGITS"
- 1993 The Third International Workshop on Artificial Intelligence in Economics and  
Management (AIEM3), Portland, Oregon.  
Member International Program Committee.  
Session Chair: "Applications of Genetic Algorithms"
- 1994 Workshop on Information Technology and Systems  
Member, Program Committee

### **Active Participation in Scientific Meetings (cont.)**

- 1995 The Sixteenth International Conference on Information Systems (ICIS) Amsterdam, The Netherlands  
Member, Program Committee
- 1996 The Fourth International Workshop on Artificial Intelligence in Economics and Management (AIEM4), Tel-Aviv (January 1996)  
Workshop Chair
- Fourth European Conference on Information Systems (ECIS '97), Lisbon  
Panel member
- Israel-Denmark Bi-national Symposium "Toward Optimal Antibiotic Treatment of Severe Bacterial Infections.". Herzliya (November 11-12).  
Session Chair
- 1996 6th Workshop on Information Technologies and Systems (WITS'96), Cleveland, Ohio, December 14-15, 1996  
Member, Program Committee
- The Seventeenth International Conference on Information Systems (ICIS). Cleveland, Ohio.  
Member Executive Committee  
Doctoral Consortium Faculty
- Fifth European Conference on Information Systems (ECIS '97), Cork  
Member Executive Committee  
Doctoral Consortium Faculty
- New Generation Information Technologies and Systems (NGITS'97)  
Member, Program Committee
- 16th International Conference on Conceptual Modeling (ER'97) Los Angeles,  
Member, Program Committee
- 1997 The Eighteenth International Conference on Information Systems (ICIS '97) Atlanta, Georgia  
Doctoral Consortium Co-Chair  
Member, Executive Committee  
Member, Program Committee - Building Relationships Across the Global Community sub-track.
- 1998 Fourth Americas Conference of the Association for Information Systems, Baltimore  
Panelist



### **Active Participation in Scientific Meetings (cont.)**

- 1998 Sixth European Conference on Information Systems (ECIS '98), Aix-en-Provence  
Member Standing Committee  
Member Program Committee  
Doctoral Consortium Co-Chair
- 1998 17th International Conference on Conceptual Modeling - ER'98. Singapore  
Member Program Committee
- 1998 The Nineteenth International Conference on Information Systems (ICIS '98) Helsinki, Finland  
Member, Executive Committee  
Panelist: Meet the New Editors  
Co-Chair, best Paper Award Committee
- 1999 18th International Conference on Conceptual Modeling - ER'98.  
Member Program Committee
- 1999 Seventh European Conference on Information Systems (ECIS'99)  
Member program Committee  
Chair, Panel on “The Future of IS Publications: Electronic, Paper or Both?”
- 1999 Conferência Especializada Sistemas E Tecnologias De Informação Desafios Para O Século XXI, Lisbon, Portugal  
Invited Keynote Speaker: “Artificial Intelligence: A Short History and The Next Forty Years”
- 1999 The Twentieth International Conference on Information Systems (ICIS '99) Charlotte, North Carolina  
Member Program Committee  
Discussant. Paper on “A Proposal for Valuing Information System and Instrumental Goods.”
- 2000 13th Bled Electronic Commerce Conference 2000 (19-21 June)  
Member, Conference Committee
- 2000 Eighth European Conference on Information Systems (ECIS 2000), Vienna, Austria  
Track Coordinator - Economics of Information and Information Systems

### **Active Participation in Scientific Meetings (cont.)**

- 2000 Pacific Conference on Information Systems (PACIS 2000), Hong Kong  
Doctoral Consortium Faculty  
Member Program Committee  
Session Chair: Human Computer Interaction.
- 2000 Australasian Conference on Information Systems (ACIS) 2000  
Doctoral Consortium Faculty
- 2000 The Twenty-First International Conference on Information Systems (ICIS 2000)  
Brisbane, Australia.  
LEO Award for Lifetime Exceptional Achievement: Selection Committee member
- 2001 Ninth European Conference on Information Systems - ECIS 2001, Bled, Slovenia  
Member, Conference Committee  
Member, Program Committee
- 2001 Tenth European Conference on Information Systems (ECIS 10), Bled, Slovenia  
Member Conference Committee  
Facilitator, Workshop for Central and Eastern European IS Academics
- 2001 Business Information technology Management (BIT 2001), Manchester, UK.  
Invited Keynote Speaker
- 2001 Wirtschaftsinformatik Conference, Augsburg, Germany  
Member, Track Program Committee "Information Systems, E-Commerce and Economics"
- 2001 The Twenty-Second International Conference on Information Systems (ICIS 2001)  
New Orleans  
Session Chair: Information Processing and Sharing
- 2002 Eleventh European Conference on Information Systems (ECIS 11), Gdansk, Poland  
Member Executive Committee  
Associate Chair, Track on "Internet and Information Society."  
Sixth Pacific Asia Conference on Information Systems (PACIS 2002), Tokyo, Japan.  
Member, Program Committee  
Member Advisory Committee  
Panel Organizer and Chair: "Integrating the IS Academic Community: The Asian-Pacific Connection"
- 2002 12th MINI EURO Conference (DSS 2002) April, 2 - 5, 2002 Brussels, Belgium  
Member, Program Committee

### **Active Participation in Scientific Meetings (cont.)**

The 2002 Conference on Electronic Commerce (EC 2002). December 9, 2002,  
Taichung, Taiwan

Invited Keynote address: "IT Industry Success: A Four Country Study."

Panel member: "Meet the Editors (Electronic Commerce) "

International Conference on Electronic Business. Dec. 11-13, Taipei, Taiwan

Member, Advisory Board (2 year appointment)

Member, Program Committee

Invited Keynote address: "Fifty Years On – Business Computing in 2051."

Panel member: "Journal Editor Panel Discussion"

2002 The Twenty-Third International Conference on Information Systems (ICIS 2002)  
Barcelona, Spain

Panel member: "Scholarly Products in IS: Will Advances in Electronic Media  
Promote Evolutionary or Radical Change?"

2003 Twelfth European Conference on Information Systems (ECIS 2003), Naples, Italy

Member, Executive Committee

Member, Program Committee

2004 The Value of Information in Networked Contexts, Haifa

Session Chair "Information and Management"

2004 Eighth Pacific Asia Conference on Information Systems (PACIS 2004), Shanghai,  
China.

Member, Advisory Board

2004 IEEE International Conference on Web Services (ICWS 2004, San Diego, California)

Member Program Committee

2004 4th International Conference on Electronic Business (ICEB2004), Beijing, China

Member, Program Committee

2005 Fourteenth European Conference on Information Systems (ECIS 2005), Regensburg,  
Germany

International Programme Committee Chair

2005 First European Conference On Mobile Government (EURO Mgov 2005),  
Brighton, UK, 10-12 July, 2005

Member International Programme Committee

**Active Participation in Scientific Meetings: (cont.)**

2005 International Work Conference on Next Generation Web Services Practices (NGWSP'05) Seoul, Korea, August 23-26, 2005.

Member, Program Committee

2005 Collaborative Electronic Commerce Technology and Research conference (COLLECTeR LatAm 2005) 3 - 5 October 2005 Talca, Chile.

Reviewer

**Active Participation in Scientific Meetings: Current involvement**

2005 International Conference on Information Systems. Las Vegas, NV. 11-14 December 2005.

Co-Chair, Senior Scholars Consortium

2006 IEEE International Conference on Web Services (ICWS 2006), September 18-22 2006, Chicago, IL.

Member Program Committee

2007 Twenty-Ninth International Conference on Information Systems (ICIS 2007), Montreal Canada.

Member International Advisory Board

## Academic and Professional Awards

<u>year</u>	<u>institution</u>	<u>award</u>	<u>occasion</u>
1967	Carnegie-Mellon University	IBM Fellowship	doctoral studies
1968-71	Carnegie Mellon University	GSIA scholarship	doctoral studies
1974	Israel Institute of Business Research	research grant	research on "Choice of Dictionary Structures for Information Retrieval"
1986	Israel Institute of Business Research	research grant	research on "Commonsense Business Knowledge Representation"
1987	Israel Institute of Business Research	research grant	research on "Effect of End-Users on Organizational Computerization"
1990	Israel Institute of Business Research	research grant	research on "Phylogeny of Information Systems"
1993	Israel Institute of Business Research	research grant	research on "Information Technology Industries in Small Developed Countries"
1993	Israel Institute of Business Research	research grant	research on "Bacteremia Diagnosis Assistance"
1995	Israel Institute of Business Research	research grant	research on "Information Technology Industries in Small Developed Countries"
1995	Ministry of Science and Arts	research grant (3 year grant)	research on "An intelligent system for routing information requests in a network of heterogeneous information bases"
1996	Ministry of Science	research grant (renewed)	research on "An intelligent system for routing information requests in a network of heterogeneous information bases"
1997	Ministry of Science	research grant (renewed)	research on "An intelligent system for routing information requests in a network of heterogeneous information bases"
2000	Association for Information Systems	Fellow	Awarded for "significant global contributions to the Information Systems discipline"
2000	Tel-Aviv University	Chair	Incumbent - "New Economy Information Systems"
2001	Tel-Aviv University	research grant	Awarded for research on "New Economy Information Systems"
2001	High Tech Management School	research grant	Awarded for research on "The High Tech Industries: Success and Policy Factors"
2002	National Chung Hsing University, Taichung, Taiwan	Chair	Incumbent – "Hui Sun Chair"

### **Doctoral Candidates Directed**

- Shemer, Izhak. *An Expert System Approach to Systems Analysis* (1985).
- Teeni, Dov. *Cognitive Style as a Design Factor in Management Information Systems* (1986).
- Kenigshtein, Isaac. *Pragmatics of Information in a Relational Data Base Environment* (1988). With G. Ariav.
- Armoni, Aviad. *Eliciting Expert Knowledge For Systems Supporting Problem Solving Requiring Subjective Judgment*. (1993)
- Ginzberg, Yaakov. *In-Depth Commonsense Knowledge Representation: An Analysis in The Context of Commonsense Business Knowledge*. (1994)
- Lee, Ook. *Knowledge Based System Maintenance Tools*. (1996).
- Goren-Bar, Dina. *Human Computer Interfaces: A Conceptual Model and Prototype* (1997)
- Weintraub, Eli. "Natural Language Database Queries In a Multiple Database Environment." (2002)

### **Doctoral Candidates Invited to ICIS Doctoral Student Consortium**

- Te'eni, Dov.(1985)
- Kenigshtein, Isaac (1988)
- Ginzberg, Yaakov (1991)
- Goren-Bar, Dinah (1993)

### **Doctoral Candidates Invited to ECIS Doctoral Student Consortium**

- Weintraub, Eli (1997)
- Setty, Ronnie (1999)

### **M.Sc. Theses Directed**

- Levy, Zeeva. *Computer Selection for The Ministry of Education and Culture: A Case Study*. Tel-Aviv University, Faculty of Management. November 1976. (Hebrew)
- Gutbir, Avraham. *Using a Data Base Management System: Managerial Considerations and a Framework for Decision*. Tel-Aviv University, Faculty of Management. September 1977. (Hebrew)
- Mel, Amiram. *Comparing File Organization Methods in a Data Base*. Tel-Aviv University, Faculty of Management. September 1977. (Hebrew)
- Cohen, Mordechai. *Computer Performance Evaluation by Means of Capacity Curves*. Tel-Aviv University, Faculty of Management. November 1977. (Hebrew)
- Steinfeld, Abraham. *Degree of Utilization of A Management Information System (PERT) in a Research and Development Institution*. Tel-Aviv University, Faculty of Management. May 1978. (Hebrew)
- Mosseri, David. *Characteristics of Applied Mathematics Software Packages*. Tel-Aviv University, Faculty of Management. September 1978. (Hebrew)

### M.Sc. Theses Directed (cont'd).

- Bayma, Benjamin, Jr. *On-Line Real-Time Management Information Systems and Their Impact Upon User Personnel and Organizational Structure in Aviation Maintenance Activities*. Naval Postgraduate School. December 1979.
- Boston, Glenn J. *Naval Aviation Logistics Command Management Information System (NALCOMIS) and The Aviation Maintenance Analyst*. Naval Postgraduate School. December 1979.
- McElmoyle, Robert Wilson. *Development of The Informational Data Base Requirements for A Reserve Training Management Decision Support System*. Naval Postgraduate School. March 1980.
- Feldmesser, Jacob. *Economies of Scale in Computer Systems*. Tel-Aviv University, Faculty of Management. June 1985. (Hebrew)
- Ben-Aharon, Ygal. *Managers, Management Information Systems and Organizational Performance*. Tel-Aviv University, Faculty of Management. December 1985. (Hebrew)
- Aminov, Moshe. *Data Coding Strategy*. Tel-Aviv University, Faculty of Management. July 1986. (Hebrew)
- Dascal, Arieh. *EDP in Complex Organizations: Structure, Behavior and Effectiveness*. Tel-Aviv University, Faculty of Management. December 1986. (Hebrew)
- Ginzberg, Yaacov. *Business Commonsense Knowledge Representation*. Tel-Aviv University, Faculty of Management. May 1988. (Hebrew)
- Schor, Moty. *Organizational Considerations in Purchasing Financial Software for Mainframe Computers in a Country with Special Conditions*. Tel-Aviv University, Faculty of Management. May 1988. (Hebrew)
- Gurevitz, Benjamin. *Context Determination for Natural Language Queries: A Model and a Prototype*. Tel-Aviv University, Faculty of Management. March 1989. (Hebrew)
- Sharoni, Ilan. *Human - Voice Output Computer Interface*. Tel-Aviv University, Faculty of Management. June 1989. (Hebrew)
- Weingarten, Ofer. *A Methodology for Building Supercomputer Benchmarks*. Tel-Aviv University, Faculty of Management. June 1989. (Hebrew)
- Lebanon, Odelia. *Application Generators: Their Characteristics and a Decision Support System for Their Selection*. Tel-Aviv University, School of Mathematics. July 1989. (Hebrew)
- Levi, Avichai. *Algorithm and Blues: A Computerized System Designed to Improvise in the Blues Style*. March 1993 (Hebrew).
- Moller, David. *Neural Networks in Group Decision Process*. July 1996, with Moshe Leshno (Hebrew).
- Golan, Valerie. *A Comparison of The Effects of Computer-Based Training Versus Traditional Classroom Training on A Subset of Trainee Reaction Variables*. January 1997.
- Ben-Entebe, Izak. *Software Configuration Management*. September 1997 (Hebrew)
- Lebanon, Moti. *Designing Stay-on Computer Menus*. May 1998 (Hebrew)
- Sivan, Shai. *Aesthetics and Usability: Interaction with Manifold GUIs*. (December 2002)

## PUBLICATIONS

### **A. Books: Published**

1. P. Ein-Dor and E. Segev. *Managing Management Information Systems*. Lexington, Mass.: D. C. Heath (1978; 2nd printing 1979). 191 pp.  
1a. Portuguese translation: *Administração de Sistemas de Informação*. Rio de Janeiro: Editora Campus (1983).
2. P. Ein-Dor and E. Segev. *A Paradigm for Management Information Systems*. New York: Praeger (1981). 287 pp.
3. P. Ein-Dor and C. R. Jones. *Information Systems Management: Analytical Tools and Techniques*. New York: Elsevier (1985). 230 pp.
4. P. Ein-Dor (ed.). *Artificial Intelligence in Economics and Management*. Boston: Kluwer Academic Publishers (1996).

### **B. Articles: Published**

1. P. Ein-Dor and N. Lyons. "Systems Analysis in Computer Science Education." *ACM/SIGCSE Bulletin* 2, 5 (1970): 16-21.
2. P. Ein-Dor. "Economic Development and the Use of Computers." *Management Informatics* 2, 6 (1973): 265-272.
3. P. Ein-Dor. "The Comparative Efficiency of Two Dictionary Structures for Information Retrieval." *INFOR* 12, 1 (1974): 87-106.
4. P. Ein-Dor. "Parallel Strategy for MIS." *Journal of Systems Management* 26, 3 (March 1975): 30-35.  
4a. Reprinted in Thomas D. Hamish (ed.) *Selected Computer Articles* 6. Washington, D.C.: Department of Defence Computer Institute (July 1976).  
4b. Reprinted in Joseph F. Polito (ed.) *Selected Computer Articles* 7. Washington, D.C.: Department of Defence Computer Institute (October 1977).
5. I. Borovits and P. Ein-Dor. "Simulation of a Seaport Container Terminal." *Simulation Today*, No. 36 (August 1975): 141-144.
6. I. Borovits and P. Ein-Dor. "Computer Selection in Israel" *Business Economics Quarterly* 2, 1 (May 1976): 45-55 (Hebrew).
7. I. Borovits and P. Ein-Dor. "The Purchase-to-Rent Ratio: Inferences Concerning a Pricing Policy." *Management Datamatics* 5, 6 (December 1976): 251-259.
8. I. Borovits and P. Ein-Dor. "Two Issues in the Evaluation of Job Shop Schedules." *Omega* 4, 3 (1976): 313-320.
9. P. Ein-Dor and E. Segev. "Implementors of Management Information Systems." *Management Datamatics* 5, 6 (December 1976): 251-259.
10. I. Borovits and P. Ein-Dor. "Cost/Utilization: A Measure of System Performance." *Communications of the ACM* 20, 3 (March 1977): 185-190.
11. P. Ein-Dor. "A Dynamic Approach to Selecting Computers." *Datamation* 23, 6 (June 1977): 103-108.



**Articles: Published (contd.)**

12. P. Ein-Dor and E. Segev. "Information System Responsibility." *MSU Business Topics* 25,4 (Autumn 1974): 33-40.
13. P. Ein-Dor and E. Segev. "Organizational Context and Success of Management Information Systems." *Management Science* 24, 10 (June 1978): 1064-1077.
  - 13a. Reprinted in M. J. Riley (ed.) *Management Information System* 2nd ed. San Francisco: Holden-Day (1981).
  - 13b. Reprinted in R. H. Chenhall, G. L. Harrison, and D. J. H. Watson (eds.) *The Organizational Context of Management Accounting*. London: Pittman (1981).
14. P. Ein-Dor and E. Segev. "Strategic Planning for Management Information Systems." *Management Science* 24, 15 (November 1978): 1631-1641.
15. P. Ein-Dor and E. Segev. "Centralization, Decentralization, and Management Information Systems." *Information and Management* 3, 1 (February 1980):19-26.
16. P. Ein-Dor and E. Segev. "Organizational Arrangements for MIS Units." *Information and Management* 3, 1 (February 1980): 19-26.
17. P. Ein-Dor and E. Segev. "MIS Development Practices." *Data Management* 19, 7 (July 1981): 25-28.
18. P. Ein-Dor, E. Segev, and A. Steinfeld. "Use of Management Information Systems - Some Empirical Evidence." *Proceedings of the Second International Conference on Information Systems*. Boston: (December 1981).
19. P. Ein-Dor and E. Segev. "Organizational Context and MIS Structure - Some Empirical Evidence". *MIS Quarterly* 6, 3 (September 1982):55-68.
20. P. Ein-Dor and E. Segev. "Emergence of a New Organizational Function: The Case of Information Systems." *Information and Management* 5, 4 and 5 (September, November 1982): 279-286.
21. P. Ein-Dor, E. Segev, D. Blumenthal, and I. Millet. "Perceived Importance, Investment, and Success of MIS or The MIS Zoo: An Empirical Investigation and a Taxonomy." *Systems, Objectives, Solutions* 4, 2 (April 1984): 61-67.
22. P. Ein-Dor. "Grosch's Law Re-revisited: Technological Change and the Cost of Computation." *Communications of the ACM* 28, 2 (February 1985): 142-151.
23. P. Ein-Dor and I. Spiegler. "The Answerability of Data Base Queries." *Information Systems* 10, 3 (1985): 261-270.
- 12.P. Ein-Dor and E. Segev. "Attitudes, Association, and Success of MIS: Some Empirical Results from Research in the Context of a Business Game." *The Computer Journal* 29, 3 (June 1986): 212-221.
25. P. Ein-Dor. "An Epistemological Approach to the Theory of Information Systems." *18th Annual Meeting Proceedings of the Decision Sciences Institute*, Honolulu, Hawaii (November 1986): 563-565.
26. P. Ein-Dor and J. Feldmesser. "Attributes of the Performance of Central Processing Units: A Relative Performance Prediction Model." *Communications of the ACM* 30, 4 (April 1987): 308-317.

### Articles: Published (contd.)

27. P. Ein-Dor. "Hardware versus Software Costs: The Composition of Data Processing Budgets." *Proceedings of The Joint International Symposium on Information Systems*. Sydney, Australia (February 1988).  
27 a. translated in *Maaseh Hoshev* 15, 3 (June 1988): 35-40. (Hebrew).
28. P. Ein-Dor and E. Segev. "Information Resource Management for End User Computing: An Exploratory Investigation." *Journal of Information Resources Management* 1, 1 (Fall 1988):39-46.
29. P. Ein-Dor and J. Feldmesser. "Response to Young Moo Kang and Roger Alan Pick: 'Comments on 'Attributes of the Performance of Central Processing Units: A Relative Performance Prediction Model.'" *Communications of the ACM* (February 1989):259-262.
30. P. Ein-Dor and J. Feldmesser. "Response to Gordon D. Fullerton: 'An Evaluation of the Gains Achieved by Using High Speed Memory in Support of the System Processing Unit.'" *Communications of the ACM* 32, 9 (September 1989):1129-1130.
31. P. Ein-Dor and I. Spiegler. "Development of a Natural Language Query System for Multiple Databases. in E. Balagurusamy (ed.) *Artificial Intelligence in Industry and Government: Proceedings of the International Conference on Artificial Intelligence in Industry and Government, November 23-25, 1989, Hyderabad, India*. New Delhi: Macmillan India (1989).
32. P. Alpar and P. Ein-Dor. "Major IS Concerns of Entrepreneurial Organizations." *Information & Management* 20, 1 (January 1991):1-11.
33. P. Ein-Dor and E. Segev. "Intensity of End User Computing." *Data Base*. 22, 1/2 (Winter/Spring 1991):30-37..
34. P. Ein-Dor and E. Segev. "End-User Computing: A Cross-Cultural Survey." *International Information Systems* 1, 1 (January 1992):124-137.
35. P. Ein-Dor, R. Giladi, and A. Tishler. "Economic Analysis of Computer Hardware Performance: Some Theoretical and Methodological Observations." *Communications of The ACM* 34, 12 (December 1991):113-115.
36. P. Ein-Dor, E. Segev, and M. Orgad. "The Effect of National Culture on IS: Implications for Global Information Management." *Journal of Global Information Management* 1, 1 (Winter 1993):33-44.
37. P. Ein-Dor and E. Segev. "A Classification of Information Systems: Analysis and Interpretation." *Information Systems Research*. 4, 2 (June 1993):166-204.
38. P. Ein-Dor and I. Spiegler. "Natural Language Access to Multiple Databases: A Model and a Prototype." *Journal of Management Information Systems*. 12, 1 (Summer 1995):171-197.
39. M. Myers, P. Ein-Dor, and K.S. Raman. "Is the IT Industry in New Zealand Successful? A Comparison of IT Industry Success in Three Small Developed Countries." *New Zealand Journal of Computing*. 6, 1A (August 1995).
40. P. Ein-Dor, M. Myers, and K.S. Raman. "IT in Three Small Developed Countries." *Journal of Management Information Systems*. 13, 4 (Spring 1997):61-89.
41. L. Leibovici, V. Gittelman, Y. Yehezkelli, O. Poznanski, G. Milo, M. Paul, P. Ein-Dor. "Improving empirical antibiotic treatment: prospective, nonintervention testing of a decision support system." *Journal of Internal Medicine* 242 (1997):395-400.

### **Articles: Published (contd.)**

42. Ein-Dor, Phillip, Seymour Goodman, and Peter Wolcott, "From *Via Maris* to Electronic Highway: The Internet in Canaan." *Communications of The ACM* 3, 7 (July 2000):19-23.
43. Giladi, R., H. Glaser, P. Ein-Dor, O. Etzion, and N. Malamoud. "The Meta-Knowledge Based Intelligent Information Routing Systems (MIRS). *Data and Knowledge Engineering*. 34, 2 (August 2000):189-217.
44. Alter, Steven, Phillip Ein-Dor, M. Lynne Markus, Judy Scott, and Iris Vessey. "Debate: Does The Trend Toward E-Business Call For Changes In The Fundamental Concepts Of Information Systems?" *Communications of AIS* Volume 5, Article 10 (April 2001): <http://cais.isworld.org/articles/5-10>
45. Leshno, Moshe, David Moller, and Phillip Ein-Dor. "Neural Networks in A GroupDecision Process." *International Journal of Game Theory*. 31, 3 (2003):447-467
46. Peffers, Ken, David Avison, Phillip Ein-Dor, Bob Zmud. "Scholarly Products In IS: Will Advances In Electronic Media Promote Evolutionary Or Radical Change?" *Communications of AIS*. (January 2003) Volume 11 Article 28.(April 2003):498-512. <http://cais.isworld.org/articles/11-28/>
47. Ein-Dor, Phillip. "President's Report 2002-2003." *Communications of the Association of Information Systems*. Volume 12, Article 8, (July 2003):127-130. <http://cais.isworld.org/articles/12-8/>
48. Phillip Ein-Dor. "The World and Business Computing in 2051: From LEO to RUR?" *Journal of Strategic Information Systems*. 12, 4 (December 2003): 353-366
49. Ein-Dor, Phillip, Michael Myers, and K. S. Raman. "IT Industry Success and the Knowledge Economy: A Four Country Study." *Journal of Global InformationTechnology Management* 12, 4, (October - December 2004): 23-49.
50. Ein-Dor, Phillip. "Taxonomies of Knowledge." *Encyclopedia of Knowledge Management*. David Schwartz (ed.). Hershey, PA: Idea Group Publishing (2006):848-854.

### **Articles: Accepted**

Davis, Gordon B., Phillip Ein-Dor, William R. King, and Reza Torkzadeh. "IT Offshoring: Prospects, Challenges, Educational Requirements and Curriculum Implications." *Journal of The Association for Information Systems*.

### **Articles: Submitted**

### **C. Chapters in Books: Published**

1. P. Ein-Dor and E. Segev. "Business Games: Laboratories for Implementation Research in MIS." In M. Ginzberg and R. L. Schultz (eds.) *Applications of Management Science: Supplement 1 - Management Science Implementation*. Greenwich Conn.: JAI Press (1984): 133-158.
2. P. Ein-Dor and Y. Ginzberg. "Representing Commonsense Business Knowledge: An Initial Implementation." in L. F. Pau, J. Motiwalla, Y. H. Pao, and H. H. Teh (eds.). *Expert Systems in Economics, Banking, and Management*. Amsterdam: North-Holland (1989):417-426.
3. P. Ein-Dor. "A Short History and the Future of Artificial Intelligence: The Next Forty Years." Invited chapter in Kenneth E. Kendall (ed.) *Emerging Information Technologies*. Thousand Oaks, CA: Sage Publications. (1999)

### **D. Other Publications**

1. P. Ein-Dor. "Elements of A Theory of Visual Information Processing." Hebrew University of Jerusalem, Department of Business Administration, Research Report 3/1972.
2. I. Borovits, P. Ein-Dor, and S. Neumann. "Information Systems Programs at Tel-Aviv University." Tel-Aviv University, The Leon Recanati Graduate School of Business Administration, Working Paper 226/74 (December 1974).
3. I. Borovits and P. Ein-Dor. "Proposal for A Graduate Program in Information Systems Management." Tel-Aviv University, Faculty of Management, Working Paper 280/76 (September 1976).
4. P. Ein-Dor (principal investigator). Alternatives for Government EDP and Computer Policy in Israel. Tel-Aviv University. Interdisciplinary Center for Technological Analysis and Forecasting (June 1978).
5. P. Ein-Dor. "Whither Micro-Computers?" *Ma'ariv* (March 6, 1982):15. (Hebrew).
6. P. Ein-Dor. "Representing Commonsense Knowledge: A Survey." Tel-Aviv University, Faculty of Management, Israel Institute of Business Research. Working Paper 864/85 (June 1985).
7. D. Teeni, P. Ein-Dor, and S. Kreitler. "Research on Cognitive Style in Management Science: Toward Standard Instrumentation." Tel-Aviv University, Faculty of Management, Israel Institute of Business Research. Working Paper 893/86 (May 1986).
8. P. Ein-Dor. "Categories of Knowledge: Toward a Theory of Information Systems." Tel-Aviv University, Faculty of Management, Israel Institute of Business Research. Working Paper 888/86 (February 1986).
9. D. Teeni, P. Ein-Dor, and S. Kreitler. "Design of Person-Computer Decision Systems: The Role of Complexity and Individual Differences." Tel-Aviv University, Faculty of Management, Israel Institute of Business Research. Working Paper 892/86 (March 1986).
10. P. Ein-Dor. "New Information System Technologies." Innovations in Management no. 3. (March 1994):2. (Hebrew)
11. P. Ein-Dor and I. Spiegler. "A Fuzzy Logic of Contexts For Natural Language Queries in Multiple Data Base Environments." Tel-Aviv University. Working Paper (August 1986).

### **Other Publications cont'd**

12. P. Ein-Dor and D. Teeni. "A Classification of Cognitive Styles for Managerial Research." (November 1988).
13. P. Ein-Dor and E. Segev. "End User Computing and Information System Theory." Tel-Aviv University, Faculty of Management, Israel Institute of Business Research. Working Paper 995/88 (January 1988).
14. P. Ein-Dor and E. Segev. "End-User Computing: A Cross-Cultural Survey." *Proceedings of the Twenty-third Annual Hawaii International Conference on Systems Science*. vol. IV (January 1990):240-250.
15. P. Ein-Dor and O. Weingarten. "A Methodology for Supercomputer Benchmarks." Tel-Aviv University, Faculty of Management, Israel Institute of Business Research. Working Paper 57/90 (July 1990).
16. P. Ein-Dor and Y. Spector. "The Make, Buy, Sell Decision for Information Services: A Microeconomic Approach." Tel-Aviv University, Faculty of Management, Israel Institute of Business Research. Working Paper 46/90 (May 1993).
17. I. Ein-Dor and P. Ein-Dor. "Golem and Robot: Folklore and Science" *Ma'aseh Hoshev* 21, 2 (April 1994):22-25. (Hebrew)
18. Ein-Dor, P., S. E. Goodman, and P. Wolcott (1999a) "The Global Diffusion of the Internet Project: The State of Israel" (November, 1999), [http://mosaic.unomaha.edu/Israel\\_1999.pdf](http://mosaic.unomaha.edu/Israel_1999.pdf) (Current Aug. 2, 2000).
19. Ein-Dor, P., S. E. Goodman, and P. Wolcott (1999b) "The Global Diffusion of the Internet Project: The Hashemite Kingdom of Jordan", [http://mosaic.unomaha.edu/Jordan\\_1999.pdf](http://mosaic.unomaha.edu/Jordan_1999.pdf) (Current Aug. 2, 2000)
20. Thomas, Morgan, Phillip Ein-Dor, Israel Spiegler, Ran Giladi, and Opher Etzion "Fast Natural Language Query Analysis For Inter/Intranet Access" *Natural Language Engineering*. (December 1999). In revision.

### **Editing and Reviewing**

1. P. Ein-Dor (ed.). *Proceedings of the National Data Processing Conference*. Tel-Aviv: Information Processing Association of Israel (September 1977).
2. Member editorial board, *Systems, Objectives, Solutions*, 1983-date.
3. Member editorial board, *Information and Management*, 1985-date.
4. Associate editor, *Management Science*, 1986.
5. Proposal reviewer, National Sciences and Engineering Research Council of Canada, 1987, 1990.
6. Proposal reviewer, National Science Foundation (U.S.A.), 1987.
7. Member editorial board, *Journal of Information Resources Management*. 1988-date.
8. Proposal reviewer, National Council for Research and Development (Israel), 1990.
9. Associate Editor, *MIS Quarterly*, 1994-1998.
10. Guest Editor, Editorial Review Board. *Journal of Information Technology Management*. 1994.

### **Editing and Reviewing (cont'd)**

11. Associate Editor, *Management Science and Regional Development*, 1995-date.
12. Member Advisory Board, *Information Technology and Management*, 1997-date.
13. Founding Editor, *Journal of The Association for Information Systems*, 1998-2002.
14. Member Senior Editorial Board, Association for Information Systems, 1998-date.
15. Member Editorial Board, *Journal of Management Information Systems*, 1999-date.
16. Member Editorial Board, *Internet Research*, 1999-date.
17. Proposal reviewer, Israel Foundations Trustees, 2000
18. Member Editorial Advisory Board, *International Journal of Electronic Business*, 2002-date
19. Research Proposal Reviewer, National University of Singapore 2001, 2002
20. Research Proposal Reviewer, Hong Kong Grants Council, 2002, 2003, 2005
21. Research Proposal Reviewer, Israel Science Foundation, 2005
22. Member Editorial Board, *International Journal of Advanced Media and Communication*, 2002-date
23. Member Editorial Board, *Journal of Theoretical and Applied Electronic Commerce Research*, 2005-date
24. Occasional reviews: *Communications of the ACM*, *IIE Transactions*, *International Journal of Electronic Commerce*, *Journal of Management Information Systems*, *Management Science*, *Information Systems Research*, *IEEE Computer*, *MIS Quarterly*, *Omega*, *European Journal of Information Systems*, *Information Systems Journal*, *Decision Support Systems*

### **Reviews**

1. P. Ein-Dor. Review of Marvin Gore and John Stubbe, *Elements of Systems Analysis for Business Data Processing*, Dubuque, Iowa: Wm. C. Brown (1979) in *European Journal of Operational Research* 7, 3 (July 1981): 308.

### **Papers Presented at Scientific Meetings**

1. P. Ein-Dor. "Economic Development and the Use of Computers." TIMS XX, International Meeting, Tel-Aviv (June 1973).
2. I. Borovits and P. Ein-Dor. "Cost/Utilization - Measure of System Performance." Proceedings VIM22/ECODU 19, Amsterdam (April 1975).
3. I. Borovits and P. Ein-Dor. "Evaluating System Balance from Cost/Utilization Data." TIMS/ORSA, National Meeting, Chicago (April-May 1975).
4. I. Borovits and P. Ein-Dor. "Two Issues in the Evaluation of Job Shop Schedules." TIMS/ORSA, National Meeting, Chicago (April-May 1975).
5. P. Ein-Dor and E. Segev. "The Impact of Users on MIS." Proceedings of the National Conference on Data Processing, Haifa (November 1976).

6. P. Ein-Dor and E. Segev. "Structure and the Success of Management Information Systems." Proceedings of the National Conference on Data Processing, Haifa (November 1976).

**Papers Presented at Scientific Meetings (cont'd)**

7. P. Ein-Dor and E. Segev. "A Framework for Theories of Management Information Systems." TIMS XXIV, International Meeting, Honolulu, Hawaii (June 1979).
8. P. Ein-Dor and E. Segev. "Organizational Context and MIS Structure - Some Empirical Evidence." TIMS/ORSA, National Meeting, Washington, D.C. (May 1980).
9. P. Ein-Dor, E. Segev, and A. Steinfeld. "Use of Management Information Systems - Some Empirical Evidence." Second International Conference on Information Systems, Boston, Mass. (December 1981).
10. P. Ein-Dor. "The Effect of Technological Change on Economies of Scale in Computers." Conference on Applications of Computers in Industry. Beer Sheba (June 1983).
11. P. Ein-Dor, E. Segev, D. Blumenthal, and I. Millet. "Perceived Importance, Investment, and Success of MIS." Conference on Applications of Computers in Industry. Beer Sheba (June 1983).
12. P. Ein-Dor. "An Epistemological Approach to the Theory of Information Systems." 18th Annual Meeting of the Decision Sciences Institute, Honolulu, Hawaii (November 1986).
13. P. Ein-Dor. "Hardware versus Software Costs: The Composition of Data Processing Budgets." Joint International Symposium on Information Systems. Sydney, Australia (February 1988).
14. P. Ein-Dor and I. Spiegler. "Context Determination for Natural Language Queries." Cognitive Symposium III, "Text and Context." Tel-Aviv (July 1988).
15. P. Ein-Dor and Y. Ginzberg. "Representing Commonsense Business Knowledge: An Initial Implementation." Second International Conference on Artificial Intelligence in Economics and Management, Singapore (January 1989).
16. P. Ein-Dor. "Success Factors to Measure and Cost Drivers to Watch." Keynote Address. The Computer Society of South Africa: Information System Special Interest Group. (September 1989).
17. P. Ein-Dor and I. Spiegler. "Development of A Natural Language Query System for Multiple Data Bases." International Conference on Artificial Intelligence in Industry and Government, Hyderabad, India (November 1989).
18. P. Ein-Dor and E. Segev. "End-User Computing: A Cross-Cultural Survey." Twenty-Third Annual Hawaii International Conference on Systems Science, Hawaii (January 1990).
19. P. Ein-Dor and E. Segev. "The Phylogeny of Information Systems." Marcel and Annie Adams Institute of Business Management Information Systems. (April 1990)
20. P. Ein-Dor and Y. Spector. "Computer Application Outsourcing and Sales: A Microeconomic Approach." 2nd Workshop in Information Systems and Economics. Copenhagen (December 1990).
21. P. Ein-Dor and E. Segev. "The Phylogeny of Information Systems". Proceedings of the National Conference on Data Processing, Jerusalem (October 1991).

22. P. Balasubramanian and P. Ein-Dor. "Computer Classification and Economies of Scale." 3rd Workshop in Information Systems and Economics. New York (December 1991).

### **Papers Presented at Scientific Meetings (cont'd)**

23. P. Ein-Dor and Eli Segev. "The Phylogeny of Information Systems" IFIP WG 8.1 Conference on "Information System Concepts: Improving The Understanding." (ISCO2) Alexandria, Egypt, 13-15 April 1992.
24. I. Ein-Dor and P. Ein-Dor. "Is There a Human in Your Robot's Future?" Rector's Symposium, Tel-Aviv University, May 1992.
25. P. Ein-Dor and E. Segev. "The Phylogeny of Information Systems" EURO XII/TIMS XXXI, Helsinki, June 29-July 1, 1992.
26. P. Ein-Dor and Y. Ginzberg. "In-Depth Commonsense Knowledge Representation: An Analysis in The Context of Commonsense Business Knowledge." The Third International Workshop on Artificial Intelligence in Economics and Management. Portland, Oregon, August 25-27, 1993.
27. P. Ein-Dor, M. Myers, and K.S. Raman. "IT Industry in Small Developed Countries." Research in Progress, 15th International Conference on Information Systems. Vancouver, 1994.
28. A. Armoni and P. Ein-Dor. "Knowledge Acquisition for Knowledge-Based Systems. The International Society for Decision Support Systems: Third International Conference. Hong Kong June 22-23, 1995.
29. L. Leibovici, V. Gittelman, and P. Ein-Dor. "A Problem-Oriented, Data-Based System to Support Choice of Antibiotic Treatment." 17th Annual Meeting of The Society for Medical Decision Making." Tempe, AZ, October 14-17, 1995.
30. Davis, Gordon B., Phillip Ein-Dor, William R. King, and Reza Torkzadeh. "IT Offshoring: Prospects, Challenges, Educational Requirements and Curriculum Implications." ICIS 2004 Senior Scholars Forum. Proceedings of the Twenty-Fifth International Conference on Information Systems, Washington DC (2004).

### **Invited Keynote Addresses**

Keynote address: "Success Factors to Measure and Cost Drivers to Watch." The Computer Society of South Africa, Information Management Special Interest Group. 1989.

Keynote address. "Artificial Intelligence: A Short History and The Next Forty Years." Conferência Especializada Sistemas E Tecnologias De Informação Desafios Para O Século XXI, Lisbon, Portugal, October 4, 1999.

Keynote address. "The World and Business Computing in 2051: From LEO to RUR?" BIT 2001. Manchester, UK. October 2001.

Keynote address. "IT Industry Success: A Four Country Study." The 2002 Conference on Electronic Commerce (EC 2002). Taichung, Taiwan, December 9, 2002.



Keynote address. “Fifty Years On – Business Computing in 2051.” The Second International Conference on Electronic Business (ICEB 2002), Taipei, Taiwan, December 10-12, 2002.

Keynote address. “The State of IS Research: A Personal View” Conference on Information Science, Technology Management, Cape Town, South Africa, October 28, 2003

**Keynote Addresses: Commitments**

2006 Conference on Digital Environments (CoDE2006) July 10-12, 2006 Seoul, South Korea.

\*\*\*\*\*END\*\*\*\*\*