



pears
foundation



Manna Center Program
in Food Safety & Security
Tel Aviv University



Leveraging the Private Sector for Agricultural Innovation in Development

July 3rd 2014

8:15-8:45

Registration & Coffee

8:45-9:00

Welcome

Danny Chamovitz, Raanan Rein, Tal Sadeh, Danny Carmon

9:00-9:15

Keynote: TBD

9:15-11:15

Public Private Partnerships approaches and perspectives for developing, adapting and disseminating technologies: Why, how and when not?
Chair Dr. Aliza Inbal

Case Study: Public Private Partnership, Partnering for Innovation
Deborah Hamilton

Discussion with:

Mirafe Marcos, Agricultural Transformation Agency Ethiopia

Nati Barak, Netafim Israel

Deborah Hamilton, Partnering for Innovation, USAID

Frank Hartwich, UNIDO

11:15-11:45

Break

11:45-14:00

Ethical perspectives: How can the interests and needs of smallholder farmers be safeguarded? How should patent and intellectual property issues be dealt with? *Chair Dr. Yofi Tirosh*

Case Study: Presentation of ICCI's Work on UG 99, Eitan Millet

Discussion with:

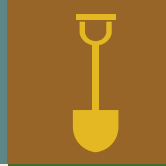
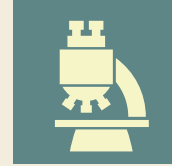
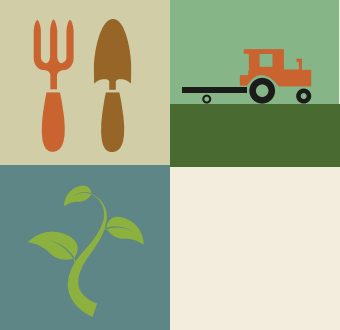
Jonathan Gressel, Weizmann Institute

Julian Kinderlerer, Cape Town University

Ian Barker, Syngenta Foundation

Gwen Young, Africare Senegal





14:00-15:15

Lunch

15:15-17:15

Local entrepreneurship and Agribusinesses: What policies to foster local initiatives and entrepreneurship? How can the efforts of NGOs, governments and donors be best harnessed to support local agri-entrepreneurship? *Chair Prof. Itai Sened*

Case Study: The Grameen Experience in Uganda, *Andro Koutsoudis*

Discussion with:

Andro Koutsoudis, Grameen Uganda

Simon Winter, Technoserve

Javier Ekboir, Bioversity International

Avihai Ilan, former MASHAV expert in Ethiopia

M Srinivas Rao, Lead Specialist –Markets, Research and Innovation ICRISAT

17:15-17:45

Conclusion of the day

